

**Powiślański University  
Faculty of Economic and Social Sciences**

**STUDY PROGRAMME**

**FIELD OF STUDY: ECONOMICS**

**FIELD OF SOCIAL SCIENCES**

**MAIN DISCIPLINE: ECONOMICS AND FINANCE**

**LEVEL OF EDUCATION: FIRST-CYCLE STUDIES**

**EDUCATION PROFILE: PRACTICAL**

**FORM OF STUDIES: FULL-TIME**

**APPLICABLE: ADMISSIONS FOR THE 2024/2025 ACADEMIC YEAR**

**Studies conducted in English**

**Kwidzyn 2024**

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## 1. Legal basis

The study programme for the field of *economics*, implemented at the Faculty of Economic and Social Sciences of the Powiślański University, complies with the following legal acts:

- The Act on Higher Education and Science of 20 July 2018 (Journal of Laws 2024, item 1571)
- The Act on the Integrated Qualifications System of 22 December 2015 (Journal of Laws 2020, item 226),
- Regulation of the Minister of Science and Higher Education of 27 September 2018 on studies (Journal of Laws 2023, item 2787),
- the Statutes of the Powiślański University,
- the Study Regulations.

The *economics* programme at Powiślański University is assigned to the field of social sciences and the scientific discipline of economics and finance as the leading discipline, as well as the discipline of management and quality science.

Fields of discipline		ECTS points	Participation
Field of social sciences	1) Economics and finance	138	77%
	6) Management and quality sciences	42	23%
Total		180	100%

## 2. Concept and general educational objectives for the economics programme

The economics programme offered at Powiślański University is in line with the University's mission and strategy, offering education tailored to the needs of the regional labour market, as well as supporting the socio-economic development of the region through teaching, research and organisational activities. The concept of the economics programme offered at the Powiślański University, Faculty of Economic and Social Sciences is the result of the strategic development objectives of the Powiślański University and the definition of its role and position in the regional higher education market.

The main objective of the first-cycle studies in Economics is to provide graduates with in-depth knowledge of the functioning of an open economy and integration with the mainstream of global science, in which English is the primary means of communication. The programme covers advanced topics in economics, taking into account current social needs and labour market challenges at the local, regional, international and global levels.

The knowledge, skills and social competences acquired by graduates are highly valued by external stakeholders who actively influence the education process. As a result, labour market needs are constantly monitored and taken into account in the study programme, which is based on national and international standards and experience.

The educational objectives are consistent with the mission and strategy of the University, which ensures the consistency and high quality of education in the field of Economics. The objectives are fully consistent with the concept of education consistently implemented at the University through:

- study programmes (and the professional internships included in them) developed in accordance with the current state of knowledge and practice as well as the applicable legal framework;
- entrusting teaching to academic teachers and other persons conducting classes who have the appropriate teaching and research competences, including experienced practitioners;
- student participation in meetings with recognised authorities in the fields of science, social, educational, economic and local government practice;
- ongoing, genuine and regular cooperation between the University authorities and important representatives of the city, county and region;
- programmatic and operational cooperation with organisations and institutions important both in the city and the entire region, providing substantive patronage for the fields of study and specialisations offered at the University;
- active participation of students in the life of the University, the city and the region (volunteering, internships and work placements);
- active participation of students in cultural, educational, social and recreational and sporting events;
- active implementation of regional, central and EU programmes that provide opportunities to acquire and consolidate specific professional and personal competences.

Studies in the field of economics are divided into the following parts: general, basic, major and specialisation, which is chosen by the student after the second semester of study. As part of the general, basic, major-specific, optional and university-wide subject blocks, addressed to all students of

economics, fundamental economic knowledge is offered, and as part of the specialisation subjects, specialist, practical knowledge with a clear industry focus is provided.

The specialisations offered in the field of economics are developed in interaction with the socio-economic environment and take into account changes and trends in the labour market, especially the local one. The Employers' Council established and operating at the University plays a special role in this regard.

### **3. Candidate profile and graduate profile**

Candidates for the economics programme should demonstrate an interest in social sciences, especially economics, and a desire to understand the mechanisms of the economy at various levels. They should be open to acquiring theoretical and practical knowledge, especially in mathematics, statistics, information technology and computer science. Candidates should also demonstrate an ability to think analytically and an interest in developing their language skills, particularly in English.

The aim of education in the field of economics is to prepare staff to work as economists and to create opportunities for education at an appropriate theoretical and practical level. The 6-semester programme allows students to gain broad knowledge of the theoretical foundations of microeconomics and macroeconomics, as well as practical skills, particularly in mathematics, statistics, information and IT, which form the basis of an economist's professional toolkit.

Economics students have the opportunity to develop their interests through the university's scientific activities, participation in scientific conferences and various forms of activity focused on theoretical and practical knowledge of the functioning of economic entities and other institutions. During their studies, much attention is devoted to the conditions for the development of the region and the entire Pomeranian Province.

Upon completion of their first-cycle studies, graduates are prepared to apply their economic knowledge in practical situations – primarily to perform economic analyses based on solid economic knowledge and the ability to use modern analytical methods and tools. These qualities enable them to take up positions intended for economists and representatives of related professions in every sector and branch of the economy.

Graduates are prepared to develop empirical applications of economic analysis and knowledge from other fields necessary for the professional work of an economist, as well as from other disciplines that allow them to understand the social context of the functioning of the economy. The programme is

designed to broaden students' knowledge in a holistic way, which makes it easier for graduates to decide to continue their education at the second-cycle level, and for those who wish to complete their studies at the first-cycle level to adapt to the needs of the labour market. The economic knowledge acquired by graduates of this programme is supplemented by practical skills acquired during classes and compulsory student internships. Graduates of the economics programme have a B2 level of English, which enables them to work in an international environment.

Graduates of the economics programme obtain qualifications that enable them to actively participate in public life and effectively navigate the labour market. Mandatory professional internships and visits to partner companies allow students to learn first-hand how public institutions and political and economic organisations operate at the local, regional, national and international levels.

Economics graduates acquire thorough ***knowledge*** covering, among other things:

- general knowledge of the place of economics in the social sciences and its links with other scientific fields;
- economic theories and concepts used in economic sciences;
- knowledge of the market economy, the processes of globalisation and integration,
- knowledge of the links between entities and state institutions operating in the country's economic space, and an understanding of the decisions of market participants as entities operating within socio-economic structures;
- knowledge of statistical methods, techniques and tools for obtaining data necessary to describe social structures and the processes occurring between them;
- knowledge of accounting principles and the preparation of financial statements in enterprises, as well as tools and methods used in econometric analysis;
- knowledge of basic social norms and rules governing the functioning of economic entities;
- the essence of entrepreneurship and the basic principles of creating and developing individual forms of entrepreneurship.

In addition, as a result of the education process, graduates acquire ***skills*** in, among other things: observing and interpreting economic phenomena occurring in the economy and making appropriate assessments;

- recognising changes in the economy and applying the principle of sustainable development at regional and local level;
- using information and communication technologies used in business;
- making economic decisions based on the analysis of information obtained from economic entities and the market;

- selecting statistical methods and economic analysis techniques for specific decision-making problems in enterprises and social institutions;
- forecasting social processes and phenomena and the proper use of economic analysis methods to evaluate the activities of economic entities;
- applying legal regulations governing business activities;
- analysing processes occurring in the company in terms of their social, economic, legal, ethical and environmental impact;
- organising one's own and group work;
- assessing ways of reducing economic risk;
- preparing reports on the objectives and effects of planned economic activities;
- using a foreign language in the field of economics.

Graduates of economics have a range of ***social competences*** in the following areas:

- understanding the need for continuous improvement of professional and personal competences;
- setting the direction of their own education;
- correctly assessing the risks associated with running their own business;
- participating in the development of economic projects and thinking in an entrepreneurial manner.

In profiling the graduate, the main emphasis has been placed on broadening the ability to combine theoretical economic knowledge with the organisation and practical functioning of a business. Graduates of economics can take up specialist, operational or support positions in various types of enterprises, public administration institutions, non-governmental organisations, healthcare facilities, and will also have the knowledge and skills necessary to run their own business. Graduates of the first-cycle programme in economics can take up employment, among others, as:

- as specialists in industrial, commercial and service enterprises and public administration (central and local government);
- as an economic and management specialist in global companies, international enterprises and Polish companies that serve customers in a foreign language;
- as a financial and investment advisor, business analyst, sales and marketing specialist or economist;
- in non-profit organisations.

## **4. Description of expected learning outcomes**

Explanation of symbols:

E1 (before the underscore) – directional learning outcomes

After the underscore:

W – knowledge category

U – skills category

K – social competence category

01, 02, 03 and subsequent – learning outcome number

### **Universal characteristics at level 6 of the PRK:**

**P6U\_W** – has advanced knowledge and understanding of facts, theories, methods and complex relationships between them; diverse and complex conditions of the conducted activity

**P6U\_U** – is able to perform tasks innovatively and solve complex and unusual problems in variable and not fully predictable conditions; independently plan their own lifelong learning; is able to communicate with their environment and justify their position

**P6U\_K** – is ready to cultivate and promote models of appropriate behaviour in and outside the workplace; make independent decisions; critically evaluate their own actions; the actions of the teams they lead and the organisations they participate in; take responsibility for the consequences of these actions.

The learning outcomes are developed for first-cycle studies in Economics.

## Characteristics of the second cycle PRK

Knowledge	<b>PRK description component code for second-cycle characteristics II degree</b>	<b>Descri ption</b>
	<b>P6S_WG</b> Depth and scope /Completeness of cognitive perspective and relationships	Knows and understands at an advanced level – selected facts, objects and phenomena, as well as the methods and theories explaining the complex relationships between them, constituting basic general knowledge in the scientific or artistic disciplines forming the theoretical basis, and selected issues in the field of specific knowledge – relevant to the education programme and, in the case of practical studies – also the practical application of this knowledge in professional activities related to their field of study
	<b>P6S_WK</b> Context / Conditions and consequences	Knows and understands: <ul style="list-style-type: none"> <li>• the fundamental dilemmas of modern civilisation;</li> <li>• basic economic, legal and other conditions of various types of activities related to the given qualification, including basic concepts and principles in the field of industrial property protection and copyright law;</li> <li>• the basic principles of creating and developing various forms of entrepreneurship.</li> </ul>
Skills	<b>PRK description code for characteristics second degree</b>	<b>Descri ption</b>

	<p><b>P6S_UW</b> Knowledge application / Problem solving and task completion</p>	<p>Able to use their knowledge to formulate and solve complex and unusual problems and perform tasks in conditions that are not fully predictable by:</p> <ul style="list-style-type: none"> <li>- selecting appropriate sources and information from them, evaluating, critically analysing and synthesising this information,</li> <li>- selecting and applying appropriate methods and tools, including advanced information and communication technologies (ICT).</li> </ul> <p>Able to use their knowledge - formulate and solve problems and perform tasks typical for professional activities related to the field of study - in the case of practical studies</p>
	<p><b>P6S_UK</b> Communication / Receiving and creating statements, disseminating knowledge in the scientific community, using a foreign language</p>	<p>Can:</p> <ul style="list-style-type: none"> <li>• communicate with others using specialist terminology;</li> <li>• take part in debates – present and evaluate different opinions and positions and discuss them</li> <li>• use a foreign language at level B2 of the Common European Framework of Reference for Languages</li> </ul>
	<p><b>P6S_UO</b> Work organisation / Planning and teamwork</p>	<p>Is able to:</p> <ul style="list-style-type: none"> <li>• plan and organise work – individually and in a team;</li> <li>• cooperate with others in teamwork (including interdisciplinary work)</li> </ul>
	<p><b>P6S_UU</b> Learning / Planning your own development and the development of others</p>	<p>Able to independently plan and implement their own lifelong learning.</p>

Social competences	PRK description component code for second-level characteristics	Descri ption
	<p><b>P6S_KK</b> Assessment – critical approach</p>	<p>Is ready to:</p> <ul style="list-style-type: none"> <li>• critically evaluate his/her knowledge and perceived content;</li> <li>• recognising the importance of knowledge in solving cognitive and practical problems and seeking expert advice when unable to solve a problem independently</li> </ul>
	<p><b>P6S_KO</b> Responsibility / Fulfilling social</p>	<p>Is ready to:</p> <ul style="list-style-type: none"> <li>• fulfilling social obligations, co-organising activities for the benefit of the social environment;</li> </ul>

	obligations and acting in the public interest	<ul style="list-style-type: none"> <li>• initiating activities for the public good;</li> <li>• thinking and acting in an entrepreneurial manner.</li> </ul>
	<b>P6S_KR</b> Professional role / Independence and development of ethos	Is ready to perform professional roles responsibly, including: <ul style="list-style-type: none"> <li>• adhering to professional ethics and requiring others to do the same,</li> <li>• caring for the achievements and traditions of the profession.</li> </ul>

Symbol of learning outcomes.	<p style="text-align: center;"><b>Field-specific learning outcomes</b></p> <p style="text-align: center;"><i>After completing their studies, graduates have the following competences:</i></p>	Level 6 characteristics (provision on the integrated qualification system)	Level 2 characteristics, general and area-specific (Regulation of the Ministry of Science and Higher Education) of the Ministry of Science and Higher Education)
<b>Knowledge</b>			
E1_W01	Has comprehensive knowledge of the place of economics in the system of sciences, its nature, methodology and links with other scientific disciplines, knows and understands the basic terminology of economic sciences and the application of this practical knowledge in economic activity.	P6U_W	P6S_WG
E1_W02	Knows and understands the economic conditions, forms and standards, as well as phenomena and processes related to the market. Has knowledge of economic structures and institutions, as well as their elements, characteristics and development.	P6U_W	P6S_WG P6S_WK
E1_W03	Identifies mutual relationships between economic phenomena, entities, structures and institutions on a microeconomic and sectoral scale, both in real and monetary terms, including in the field of a selected specialisation in economics. Knows how to apply this knowledge in practice.	P6U_W	P6S_WG P6S_WK
E1_W04	Has advanced knowledge and understanding of the application of selected mathematical and statistical methods and IT tools used to collect, analyse and present economic and social data, as well as their practical application in professional activities.	P6U_W	P6S_WG
E1_W05	Has advanced knowledge and understanding of humans as entities creating economic structures; knows the rules of human behaviour in terms of satisfying needs, has basic knowledge of the principles and motives of human action in the process of creating and implementing tasks and organisational changes in these structures. Knows how to apply this knowledge in practice.	P6U_W	P6S_WG
E1_W06	Has advanced knowledge and understanding of the methods of application and analysis of the results of selected quantitative tools in the description of facts, objects and phenomena relating to various areas of economic functioning and complex relationships, as well as in forecasting future scenarios of economic and social activity.	P6U_W	P6S_WG
E1_W07	Has the knowledge necessary to conduct economic activity, explains and illustrates the importance of norms and rules (legal, technical, organisational, moral, ethical) that organise economic structures and institutions. Knows and understands selected facts, objects, phenomena, as well as complex relationships between them.	P6U_W	P6S_WG
E1_W08	Has knowledge of the processes of development and transformation of economic entities, institutions and structures; recognises the essence and conditions of entrepreneurial activities and the importance of innovation in building knowledge-based competitiveness.	P6U_W	P6S_WG P6S_WK
E1_W09	Knows and understands the principles of a market economy and knows the basic principles of creating and developing various forms of entrepreneurship. Knows how to apply this knowledge in practice.	P6U_W	P6S_WG P6S_WK

E1_W10	Knows and understands the basic principles of industrial property protection and copyright law, with particular emphasis on the specialisation studied in the field of economics.	P6U_W	P6S_WG P6S_WK
E1_W11	Knows the vocabulary and rules for using foreign languages at the B2 level of the Common European Framework of Reference for Languages.	P6U_W	P6S_WK
E1_W12	Has advanced knowledge of modern IT and information systems and techniques and their practical application in accordance with the field of study.	P6U_W	P6S_WG
E1_W13  Effect achieved within the Finance and Accounting specialisation	Has advanced knowledge and understanding of accounting, financial reporting and analysis, corporate finance management, financial control and internal audit, and their practical application in professional activities.	P6U_W	P6S_WG
E1_W14  Outcome achieved within the specialisation of Human Resource Management	Identifies and describes the role of human resources, financial capital and tangible capital in economic organisations.	P6U_W	P6S_WG
E1_W17	Knows the substantive, methodological and formal requirements for the preparation of a thesis, the development and submission of which for assessment is specified in the thesis procedure for the field of economics.	P6U_W	P6S_WG P6S_WK
<b>SKILLS</b>			
E1_U01	Is able to correctly observe and interpret economic phenomena and processes in the context of legal, technological, political and cultural changes.	P6U_U	P6S_UW
E1_U02	Is able to use their theoretical knowledge and effectively and efficiently obtain reliable data from primary and secondary sources to analyse specific economic processes and phenomena in the field of economics.	P6U_U	P6S_UW
E1_U03	Is able to properly analyse and prepare accounting and financial documentation for decision-making and record-keeping purposes, and to analyse and evaluate economic and social processes and phenomena.	P6U_U	P6S_UW
E1_U04	Communicates efficiently and accurately using terminology from the field of economics and related sciences, both within a team of employees and when consulting specialists from various fields of knowledge. Is able to present their own ideas and views in an attractive and convincing manner.	P6U_U	P6S_UK P6S_UO
E1_U05	Is able to find and select appropriate sources of information, critically analyse, evaluate and synthesise this information, and participate in debates, presenting and discussing different opinions and positions.	P6U_U	P6S_UW P6S_UK
E1_U06	Is able to independently plan and implement their own learning, being aware of the dynamic development of science, using the acquired economic knowledge and practical conclusions and specialist	P6U_U	P6S_UW P6S_UO P6S_UU

	experience in independent task implementation, as well as in conducting business activities and resolving professional dilemmas.		
E1_U07	Is able to cooperate with others as part of a team or as a leader; participates in analyses and assessments of alternative solutions to economic problems and selects methods and instruments that allow for rational decision-making and optimisation.	P6U_U	P6S_UW P6S_UK P6S_UO
E1_U08	Has the ability to plan and organise the process of writing papers on specific issues using theoretical approaches, principles of collecting various data sources, their description and interpretation, and drawing conclusions based on current scientific literature (in connection with the chosen specialisation in economics).	P6U_U	P6S_UK P6S_UU
E1_U09	Performs tasks innovatively and solves complex and unusual problems in conditions fraught with risk and uncertainty, using normative systems and specialised terminology.	P6U_U	P6S_UW
E1_U10	Independently identifies, diagnoses and resolves problems and applies various solutions in business practice, in connection with the studied specialisation.	P6U_U	P6S_UW P6S_UO
E1_U11	Uses a foreign language at level B2 of the Common European Framework of Reference for Languages and is able to use it in situations related to professional activity.	P6U_U	P6S_UW P6S_UK
<b>SOCIAL COMPETENCES</b>			
E1_K01	Is prepared to critically assess their level of knowledge; recognises the importance of knowledge in solving cognitive and practical problems and consults experts when encountering difficulties in solving problems independently.	P6U_K	P6S_KK P6S_KR
E1_K02	Is ready to actively cooperate in teams, including international ones, and to take on various roles with respect for social, cultural and legal norms, and to perform responsible roles in a team, being aware of the decisions they make, and also takes responsibility for the results of their work and that of the entire team.	P6U_K	P6S_KO P6S_KR
E1_K03	Is ready to recognise the importance of knowledge in solving problems related to the development, implementation, analysis and evaluation of economic processes in various types of organisations, and to seek expert advice in this area in case of difficulties in solving them independently.	P6U_K	P6S_KK P6S_KR
E1_K04	He is ready to fulfil his social obligations and co-organise activities for the benefit of the social environment, and acts in the public interest.	P6U_K	P6S_KO
E1_K05	Understands ethical issues in relation to the tasks performed and economic activity, is aware of the importance of professional conduct in accordance with the principles of professional ethics and respect for diversity of views and cultures; cares for the achievements and traditions of the profession.	P6U_K	P6S_KO P6S_KR
E1_K06	Thinks entrepreneurially and communicates skilfully with others; adapts to new situations and conditions, develops resilience to failure and stress.	P6U_K	P6S_KO P6S_KR

## 5. Methods of verifying the intended learning outcomes

Verification of the expected learning outcomes in the category of knowledge, skills and social competences requires the use of various forms of assessment. An academic teacher or other person conducting classes is responsible for developing a method of verifying the expected learning outcomes for each subject in the field of study. This is reflected in a appropriately developed section of the subject cards (syllabuses), covering the methods of verifying individual learning outcomes.

Learning outcomes are verified using a variety of methods, such as projects and written work (papers, reports, essays), tests and colloquiums (open, closed, practical), oral and written descriptive examinations, presentations and practical tasks carried out during classes. The assessment covers not only knowledge of the content, but also the level of understanding, the ability to analyse, synthesise and solve problems. In the case of the assessment of classes developing practical skills, not only the correctness of the content is taken into account, but also the creativity and adequacy of the methods used. Particular emphasis is placed on the verification of social competences, understood as the ability to cooperate, communicate and act effectively in social situations. These competences are assessed during classes, team work, professional internships and the diploma examination.

English language classes in the first-cycle programme in economics aim to develop students' language competences in general and specialised (economic) language to level B2 according to the Common European Framework of Reference for Languages.

The teaching process uses a variety of teaching methods that encourage active student participation in classes and the development of all language skills:

- working in pairs and groups – developing cooperation and communication skills,
- simulations and role-playing – enabling language practice in realistic business contexts,
- analysis of authentic texts (articles, reports, economic materials),
- thematic discussions and oral presentations,
- grammar and vocabulary exercises to reinforce linguistic accuracy,
- working with multimedia – supporting independent learning and the development of specialist vocabulary.

These methods allow students to gradually develop the linguistic, cultural and professional competences necessary to function in an international environment.

In the case of courses ending with an examination, the examination may be written or oral. The method of assessment and the form of the examination are determined individually by the lecturers.

Lecturers are required to inform students of the chosen form of examination during the first class of the course. In the case of a written examination, the examiner should present the assessed work to the examinee at their request within 14 days of the examination. Written works should be forwarded to the university archives and archived for 3 consecutive semesters after the semester in which the learning outcomes were verified.

In order to obtain a **positive** grade, the student should:

- at least sufficiently know and understand the knowledge contained in the basic literature indicated in the course syllabus and provided by the lecturer or in another form available as a result of active forms of classes;
- at least sufficiently master all the skills provided for in the course programme and practised in class;
- demonstrate at least sufficient ability to observe, analyse and interpret surrounding phenomena, especially those that they will encounter in their practical work as a graduate;
- be able to formulate logical conclusions based on information from various sources in the literature, the results of exercises, reports, etc., to at least a satisfactory degree;
- in the case of subjects which, in addition to lectures, also included exercises, obtain the appropriate credit before taking the exam, which is a prerequisite for taking the exam in a given subject.

Credit for exercises in a subject ending with an examination should be awarded if the student:

- attended compulsory classes and was adequately prepared for them, i.e. learned and understood the knowledge contained in the literature;
- has duly completed all exercises and projects, and has prepared and delivered a paper that was assigned during classes or independently outside of classes, in compliance with the rules of intellectual property protection;
- met the minimum requirements set by the lecturer in consultation with the person responsible for conducting the examination;

The basis for passing a course that does not end with an examination may be a written test (e.g. a test, project, paper, etc.) and/or an oral examination. If a given course includes lectures and classes, they are assessed separately.

A student who has received a failing grade for a course may take the exam only once during the resit session, after passing the course. If a student receives a failing grade on the first exam or does not take

the exam on that date (misses the deadline), they have the right to take the exam during the resit period (second date). If the student does not obtain a positive grade during the resit period, in accordance with the Study Regulations, they have the opportunity to pass the course in the form of a committee assessment. The conditions and procedure for committee assessment are set out in the Study Regulations.

If the student does not obtain a positive grade during the resit period, they have the option of passing the course conditionally within a period set by the Vice-Rector for Academic Affairs. Conditional passing of the course is subject to a fee in accordance with the Regulations on fees for students and candidates for first and second cycle studies and postgraduate studies at the Powiślański University (including foreign nationals).

### **Requirements for diploma examinations**

The diploma thesis is prepared independently by the student under the supervision of a supervisor. The topic of the thesis, consistent with the field of study, should be determined no later than before the end of the fourth semester of study. The substantive content of the thesis is determined individually with the thesis supervisor and, in the empirical part, must present a practical issue in the field of economics. The thesis is assessed by the supervisor and a reviewer.

The conditions for admission to the diploma examination include:

- passing all subjects and internships provided for in the study programme and study plan;
- obtaining positive grades in all examinations provided for in the study plan;
- obtaining the number of ECTS credits required to complete the programme;
- obtaining a positive grade for the thesis.

The diploma examination should demonstrate that the student:

- independently identifies the problems posed in the questions asked;
- is able to provide comprehensive and convincing answers to questions related to the field of study, using information from literature, practical knowledge and their own judgements;
- can present a logical argument;
- uses clear and precise language.

The diploma examination tests the knowledge, skills and competences acquired throughout the entire period of study and the ability to properly integrate the knowledge obtained in individual subjects. The

diploma examination is conducted by an appointed Committee, consisting of: the chair, the thesis supervisor and the reviewer. It consists of the following elements:

- a) answers to theoretical questions related to the field of study (according to a prepared list of topics), allowing for the verification of learning outcomes in the field of knowledge;
- b) answers to practical questions prepared by the reviewer on the subject matter of the thesis, allowing for the verification of learning outcomes not only in terms of knowledge, but above all in terms of skills and social competences;
- c) answers to additional (supplementary) questions from members of the Examination Board.

Details regarding the rules for conducting the graduation process are specified in the diploma examination regulations.

## **6. Study programme**

The study programme for the practical economics major at the first-cycle level is defined by:

- **Form of study** – full-time study. Pursuant to the Higher Education and Science Act, full-time study is defined as study where at least half of the study programme is carried out in the form of classes requiring the direct participation of an academic teacher and students.
- **Number of semesters and ECTS credits required to obtain qualifications corresponding to the level of studies** – the study programme is carried out over a period of 3 years (6 semesters), where the total number of ECTS credits during the entire course of study is not less than 180.
- **Language of instruction** – studies conducted in English.
- **Study profile** – practical – more than half of the study programme specified in ECTS points comprises practical classes that develop these skills; the study programme also includes compulsory professional internships, which can be carried out in many different entities, closely related to the specialisation chosen by the student.

**Indicators for the study programme in the assessed field of study, level and profile, as specified in the Regulation of the Minister of Science and Higher Education of 27 September 2018 on studies (Journal of Laws 2023, item 2787)**

<b>Name of indicator</b>	<b>Number of points ECTS/ Number of hours</b>
Number of semesters and ECTS points required to complete studies in the assessed field at a given level	6 semesters 180 ECTS
Total number of hours of classes for the specialisation: Finance and Accounting Human Resource Management	2837 2771
Total number of ECTS points that a student must obtain in classes conducted with the direct participation of academic teachers or other persons conducting classes – respectively for the specialisations: Finance and Accounting Human Resource Management	107.5 104
Total number of ECTS points assigned to classes developing practical skills – for the following specialisations, respectively: Finance and Accounting Human Resource Management	112 112
Total number of ECTS points that a student must obtain in classes in the field of humanities or social sciences in the case of fields of study assigned to disciplines in fields other than humanities or social sciences, respectively	5
Total number of ECTS credits assigned to professional internships	37
Duration of professional internships	960
In the case of full-time first-cycle studies and uniform master's studies, the number of hours of physical education classes	60

Subject groups – the study programme is based on a general and basic division of classes into compulsory and optional. A detailed division into groups of classes with the allocation of ECTS points is presented in a tabular summary.

**Powiślański University**

**Schedule for the implementation of the first-cycle Economics programme from the 2024/2025 academic year  
full-time, practical profile**

Subjects	Semester	Total	ECTS			Form of study	Lecture	Exercises (including labs, seminars)	BUNA	PZ
		hours	FIR	GZL	ET					
<b>General education subjects - compulsory</b>										
Information technology	1	45	4	4	4	e/z	9	24	12	0
Physical education	1	60	0	0	0	zal	0	60	0	0
Health and safety training	1	4	0	0	0	zal	4	0	0	0
Library training	1	4	0	0	0	zal	4	0	0	0
Polish language	2,3,4,5	48	0	0	0	zal	0	48	0	0
<b>Total</b>		<b>161</b>	<b>4</b>	<b>4</b>	<b>4</b>	-	<b>17</b>	<b>132</b>	<b>12</b>	<b>0</b>
<b>Basic subjects - compulsory</b>										
Basics of Macroeconomics	1	60	5	5	5	e/z	24	24	12	0
Microeconomics	2	60	5	5	5	e/z	24	24	12	0
Mathematics	1	60	6	6	6	e/z	24	24	12	0
Law	1	42	4	4	4	e	30	0	12	0
Descriptive statistics	2	60	6	6	6	e/z	24	24	12	0
Econometrics	3	42	6	6	6	e/z	12	18	12	0
Management	2	45	3	3	3	e/z	21	24	0	0
Accounting	3	42	4	4	4	e/z	12	18	12	0
SME economics	4	36	2	2	2	from	0	15	21	0
Philosophy	6	21	2	2	2	from	21	0	0	0
Effectiveness of marketing decisions	6	33	3	3	3	from	21	0	12	0
<b>Total</b>		<b>501</b>	<b>46</b>	<b>46</b>	<b>46</b>	-	<b>213</b>	<b>171</b>	<b>117</b>	<b>0</b>
<b>Obligatory directional subjects</b>										
Public finances	2	42	4	4	4	e	30	0	12	0
Social policy	3	30	3	3	3	from	21	0	9	0
Economic policy	4	21	2	2	2	e	21	0	0	0
Economic analysis	3	45	4	4	4	e/z	21	24	0	0
Databases	6	42	3	3	3	from	0	24	18	0
Regional economy	5	33	4	4	4	from	0	21	12	0
<b>Total</b>		<b>213</b>	<b>20</b>	<b>20</b>	<b>20</b>	-	<b>93</b>	<b>69</b>	<b>51</b>	<b>0</b>
<b>Specialty subjects - common - compulsory</b>										
Corporate finance	2	36	3	3	3	e	24	0	12	0
Banking	4	33	3	3	3	from	0	21	12	0
Diploma Seminar - Proseminar	1	42	3	3	3	zal	0	30	12	0
Office and multimedia systems	1	33	2	2	2	from	0	24	9	0
Market analysis and marketing research	5	33	3	3	3	from	0	21	12	0
Economics and organization of enterprises	3	42	4	4	4	e/z	12	18	12	0
Financial management	5	33	3	3	3	from	0	21	12	0

Social and economic insurance	5	30	2	2	2	from	18	0	12	0
Effectiveness of strategic decisions	5	33	3	3	3	from	0	21	12	0
Basics of negotiations	5	21	1	1	1	from	0	21	0	0
Public relations	5	21	1	1	1	from	0	21	0	0
Business plan	5	18	1	1	1	from	0	18	0	0
Ethics in economics	6	33	2	2	2	from	15	0	18	0
Quality management systems	3	36	3	3	3	z/z	12	12	12	0
<b>Total</b>		<b>444</b>	<b>34</b>	<b>34</b>	<b>34</b>	-	<b>81</b>	<b>228</b>	<b>135</b>	<b>0</b>

#### University-wide optional subjects

Entrepreneurship / Health Promotion and Health Education / Intellectual Property Protection / Human Rights in the 21st Century / Health-Promoting Forms of Physical Activity / Analysis of the Labour Market in Poland	1	15	0.5	0.5	0.5	from	15	0	0	0
Social and health insurance / Internet marketing / Creating a business plan / Methods of effective team management / Business communication / The role of the media in the modern world	2	15	0.5	0.5	0.5	from	15	0	0	0
<b>Total</b>		<b>30</b>	<b>1</b>	<b>1</b>	<b>1</b>	-	<b>30</b>	<b>0</b>	<b>0</b>	<b>0</b>

#### Finance and accounting – specialty subjects

Foreign language	1-3	102	8	e/z	0	72	30	0
IT systems in accounting	4	42	3	from	0	30	12	0
Financial accounting	5	72	6	z/z	21	30	21	0
Cost calculation	4	42	3	z/z	18	24	0	0
Management accounting	6	42	3	from	0	30	12	0
Tax accounting	6	42	3	from	0	30	12	0
Managing people in an organisation	5	45	3	z/z	18	18	9	0
Financial reporting	6	42	3	from	0	30	12	0
Diploma seminar	4-6	99	9	pass/fail	0	45	54	0
Professional practice	2-6	960	37	credit	0	0	0	960
<b>Total hours of specialty subjects</b>		<b>1488</b>	<b>78</b>	<b>0</b>	<b>57</b>	<b>309</b>	<b>162</b>	<b>960</b>

#### Human resource management – specialty subjects

Foreign language	1-3	102	8	e/z	0	72	30	0
Recruitment and selection of employees	4	33	3	from	0	21	12	0

Employee evaluations and the motivation process	5	54	3	from	12	18	24	0
Labour law and trade unions in practice	4	33	3	from	0	18	15	0
Image of the organisation and employees	6	30	3	from	0	18	12	0
Personnel outsourcing	6	24	2	from	24	0	0	0
Career path	5	24	2	z/z	12	12	0	0
IT systems in human resource management	6	21	1	from	0	21	0	0
Remuneration strategies	5	21	2	from	0	21	0	0
Training and coaching	5	21	2	from	0	21	0	0
Diploma seminar	4-6	99	9	pass/fail	0	45	54	0
Apprenticeship	2-6	960	37	credit	0	0	0	960
<b>Total hours of specialty subjects</b>		<b>1422</b>	75	0	48	267	147	960

A detailed schedule for the implementation of the study programme is provided in Appendix 1.

## 7. General rules for the implementation of professional practice

Work placements are compulsory for students of economics, first-cycle studies with a practical profile. These placements are of a specialist nature. They can be carried out in Poland or abroad (organised as part of the Erasmus+ Programme), based on signed cooperation agreements.

Internships mainly take place at business entities and social organisations under the supervision of an internship supervisor appointed by the organisation in accordance with the regulations for student professional internships.

When selecting the entity where students will undertake their professional internship, the first consideration should be the compatibility of the entity's processes with the specialisation being pursued, as well as the following criteria:

- size of the entity – micro-enterprises, SMEs, large businesses (the definition of SMEs is included in Annex I to Commission Regulation (EU) No 651/2014 of 17 June 2014);
- minimum period of operation of the entity on the market – 1 year;
- type of activity – economic entities, non-profit organisations, public institutions and healthcare entities;
- territorial scope – domestic and/or foreign activity.

The university places great emphasis on the appropriate selection of the person who will supervise the student during their professional internship at the entity. The person providing direct supervision is required to have:

- knowledge of the organisational structure and procedures of the organisation,
- an impeccable reputation and very good interpersonal skills,
- employment in the appropriate area of the organisational structure, ensuring that the internship programme is consistent with the student's specialisation.

The total duration of the internship is 960 hours.

Semester schedule for the internship:

- 240 hours in the second semester, 9 ECTS
- 160 hours in the third semester, 6 ECTS
- 320 hours in the fourth semester, 13 ECTS
- 80 hours in the fifth semester, 3 ECTS
- 160 hours in the sixth semester, 6 ECTS.

The internships will be planned in such a way as to first enable students to familiarise themselves with the work of individual departments in business entities and/or social and/or health organisations, and then, in subsequent stages of the internship, to learn in detail about the specifics of the entity's operations in accordance with their field of study.

In order to pass the internship, students must obtain a positive assessment and opinion from their internship supervisor and submit documentation of the internship (individual internship log) to the dean's office (coordinator). The internship is credited by the Vice-Rector for Practical Education with an appropriate entry in the internship journal, and by the internship coordinator in the WD system (confirming the learning outcomes).

**Attachments:**

1. Study programme schedule.
2. Subject cards.